

PRICING

EFFECTIVE MARCH 2020

ADVERTISE ON SARTA

FIXED ROUTE PRICING - PER AD

| TYPE | SIGN SIZE | 1-2 MONTH | 3-5 MONTH | 6-11 MONTH | 12 MONTH | PRODUCTION COST | |
|-----------------|---------------|-----------------|------------------|------------------|------------------|------------------------|-----------|
| | | | | | | 2-10 SIGNS | 11+ SIGNS |
| King | 28.5"x 144" | \$200 per month | \$185 per month | \$170 per month | \$160 per month | \$85 each | \$75 each |
| King FRAMED | 28.5"x 144" | \$195 per month | \$180 per month | \$165 per month | \$155 per month | \$90 each | \$83 each |
| Queen | 28.5"x 108" | \$185 per month | \$165 per month | \$155 per month | \$150 per month | \$67 each | \$65 each |
| Queen FRAMED | 28.5"x 108" | \$180 per month | \$160 per month | \$150 per month | \$145 per month | \$75 each | \$70 each |
| Junior Queen | 28.5"x 88" | \$175 per month | \$155 per month | \$145 per month | \$140 per month | \$60 each | \$58 each |
| Tail | 18"x 72" | \$160 per month | \$150 per month | \$140 per month | \$135 per month | \$35 each | \$30 each |
| Full Wrap | 8'x 8.5'x 35' | N/A | \$2000 per month | \$1800 per month | \$1700 per month | By individual quote | |
| King Kong | 8'x 6' | N/A | \$450 per month | \$400 per month | \$350 per month | | |
| Full Back | 84" x 100" | N/A | \$350 per month | \$325 per month | \$300 per month | | |
| | | | | | | | |

Plus one time \$30 delivery charge

PROLINE - PER AD

| TYPE | SIGN SIZE | 1-2 MONTH | 3-5 MONTH | 6-11 MONTH | 12 MONTH | PRODUCTION COST | |
|-------------------|-----------|-----------------|-----------------|-----------------|-----------------|------------------------------------|-----------|
| | | | | | | 1-10 SIGNS | 11+ SIGNS |
| Tail/ Curbside | 18"x 72" | \$160 per month | \$150 per month | \$140 per month | \$135 per month | \$35 each | \$30 each |
| Road Side | 20"x 100" | \$168 per month | \$155 per month | \$145 per month | \$132 per month | \$45 each | \$42 each |
| Jr. Tail | 18"x 56" | \$150 per month | \$138 per month | \$130 per month | \$120 per month | \$30 each | \$28 each |
| Full Back | VARIABLES | N/A | \$350 per month | \$325 per month | \$300 per month | Plus one time \$30 delivery charge | |

All exterior signs are direct application

INTERIOR BUS SIGN - PER SIGN

| TYPE | SIGN SIZE | 1-2 MONTH | 3-5 MONTH | 6-11 MONTH | 12 MONTH | PRODUCTION COST UP TO 100 SIGNS |
|----------|-----------|----------------|---------------|---------------|---------------|------------------------------------|
| Interior | 11" x 28" | \$10 per month | \$9 per month | \$8 per month | \$7 per month | \$8.50 each |

Plus one time \$30 delivery charge