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***** For Immediate Release *****

SARTA PASSES/TICKETS NOW AVAILABLE AT FISHERS FOODS
New Summer Blast Pass and Other Tickets at Multiple Locations

Stark Area Regional Transit Authority (SARTA) has a good problem and an even better solution. Many SARTA bus riders have said they would like a way to purchase tickets and passes outside of SARTA's transit center hours. The answer has come by way of a partnership with local Fishers Foods grocery stores. Starting May 24th, Fishers will sell Regular and Reduced 31-day passes and 10-ride tickets at all of its store locations. They will also offer the Summer Blast Pass for fixed-route riders 6-24 years old. The Summer Blast Pass is just \$27.50 for unlimited rides between June 1st and August 31st, 2010.

Melanie Veigel, a member of the Fishers Foods Administration, stated, "We are excited to help provide greater availability for the community to purchase SARTA passes and the new Summer Blast Pass at the Customer Service offices of all Fishers Foods store locations. SARTA's riders are important to Fishers and we are happy to promote the upcoming special Summer Blast Pass."

People in this community know Fishers not just as a grocery store, but a local success story providing traditional, dependable service. So it is with SARTA—a partner in the community, successfully providing 2.4 million rides per year with traditional, dependable service.

Kirt Conrad, SARTA CEO, said "We're thankful to Fishers for stepping up to help our community members to be able to buy tickets and passes at their locations in addition to being available at our three transit centers. Our goal is to continue to make public transit as easy to use as possible."

The tickets and passes available at all Fishers Foods starting May 24th:

Summer Blast Pass (for fixed-route riders 6-24 years old): \$27.50

10-ride SARTA Bus Tickets (ten single rides): Regular \$15.00, Reduced* \$7.50

31-day SARTA Bus Passes (activated in fare box): Regular \$45, Reduced* \$22.50

*Riders 65 or older and those who meet disability requirements.

See the SARTA website (www.SARTAonline.com) for possible updates or other details.

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