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Canton, Ohio – December 23, 2009

*** For Immediate Release ***

SARTA AND FISHERS FOODS PARTNER TO HELP SENIORS

SARTA Offers Two Weeks of Free Rides On All Community Coach Routes, Fishers Offers \$2.00 discount

Stark Area Regional Transit Authority and Fishers Foods are hosting a Senior Event at Mayfield Manor on December 29, 2009 at 9:30am. The event is open to the public. Fisher Foods will provide a FREE continental breakfast for attendees and SARTA representatives will explain community public transportation options. Details will be shared about a promotion from January 4th-16th of free SARTA rides for all Community Coach Passengers. Community Coach is a shopping bus service that operates eleven times weekly from 30 senior apartment buildings all across Stark County, including Massillon, Canton, and Alliance, to shopping centers and grocery stores. Schedules can be found online at www.sartaonline.com/community_coach.html or call Customer Service for more information at 330-47-SARTA.

Fishers Foods will announce their promotional discount of \$2.00 off a total purchase of \$20.00, with proof of a same-day ride on SARTA, through showing a same-day transfer slip, from January 4th-16th. Fisher's will also begin selling selected SARTA tickets and passes early in 2010.

The Aultman Hospital Wellness on Wheels (WOW) van will be parked in front of the Mayfield Manor at 9am on December 29th as part of the event to conduct FREE health screening checks. Representatives from Aultman will provide healthy suggestions for seniors for the New Year. In addition, several representatives from the Stark Metropolitan Housing Authority (SMHA) will be present.

Location of Senior Event: Mayfield Manor 3844 11th Street SW, Canton, Ohio 44710

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Note to media representatives: There will be comments from SARTA and Fishers at 10 am and a photo opportunity. Radio can get sound bites at that same time.